

ESTABLISHED 2001

WHITE ROSE ESTATE

Vintners of Neo-Classical Pinot Noir

2018 The Neo-Classical Objective Pinot Noir

The objective of the neo-classical approach is to create an idealized, evocative wine that conveys a sense of beauty, while exhibiting class, elegance and the nobility of the variety. The ultimate aspiration is to make Pinot noir in a manner that has the greatest potential to generate an emotional connection to the wine.

The Neo-Classical Objective has four key parts:

1. Historical Orientation – 100% whole cluster fermentation
2. Classic Variety Character (Typicity) – vineyard location and ideal growing temperatures
3. Enriched Technique – targeting the source of tannins for an improved condition of ageability
4. Vineyard Potential – an expectation of age-worthiness from proven older vineyards

After meticulously tasting barrel samples blind prior to bottling, only vineyards that meet the objective and exemplify the key points above for the given vintage are selected for this blend.

IN THE WINERY

The 2018 Neo-Classical Objective is a blend of 3 outstanding vineyards; all mature, high elevation sites in the Dundee Hills. All vineyards were sorted and fermented with 100% stem inclusion. Total skin contact ranged from 11-14 days. All vineyards were basket pressed in our traditional wooden ratchet presses.

TECHNICAL DATA

Vineyards: White Rose Vineyard (40%), Vista Hills (30%), Guillen Vineyard (30%)

Harvest Date: 10/1 – 10/4

Whole Cluster: Field-sorted and fermented 100% whole cluster

Fermentation: 11-14 days

Barrel Aging: 12 months in French oak barrels (10% new)

pH: 3.75

ABV: 13.3%

PRODUCTION

150 cases