ESTABLISHED 2001

WHITE ROSE ESTATE

Vintners of Neo-Classical Pinot Noir

2013 "The Neo-Classical Objective" Pinot Noir

The Vineyards

The objective of the neo-classical approach is to create an idealized, evocative wine that conveys a sense of beauty, while exhibiting class, elegance and the nobility of the varietal. The ultimate aspiration is to make Pinot noir in a manner that has the greatest potential to generate an emotional connection to the wine.

The Neo-Classical Objective has four key parts:

- 1. Historical Orientation 100% whole cluster fermentation
- 2. Classic Variety Character (Typicity) vineyard location and ideal growing temperatures
- 3. Enriched Technique targeting the source of tannins for an improved condition of ageability
- 4. Vineyard Potential an expectation of age-worthiness

After meticulously tasting barrel samples blind prior to bottling, only vineyards that meet the objective and exemplify the key points above for the given vintage are selected for this blend.

In The Winery

The 2013 Neo-Classical Objective is a blend of 4 outstanding vineyards, all older vineyards and high elevation sites in the Dundee Hills. All vineyards were sorted and fermented with 100% whole clusters. Total skin contact ranged from 13-19 days. All vineyards were basket pressed in our traditional wooden ratchet presses. All lots were racked once after the completion of malo-lactic fermentation. 12% new French oak was used in the blend and the wine was bottled after 11 months in barrel.

Technical Data

Vineyards: White Rose Vineyard (24%), Guillen Vineyard (12%), Murto Vineyard (45%), and Nysa Vineyard (18%)

Clones: Pommard, Wadensville, Dijon 777 & 115

Harvest: October 4th to October 6th, 2013

Whole Cluster: 100%

Cooperage: 11 Months French Oak (12% new)

Bottled: September 11, 2014

Production: 406 cases

Reviews

Brilliant red. Sexy, highly perfumed aromas of fresh raspberry and cherry, with notes of candied rose and Asian spices adding complexity. Fresh and energetic on the palate, offering juicy red fruit and floral pastille flavors that pick up a mineral element with aeration. Fine-grained tannins add grip to this wine's strikingly long, spice-tinged finish. – Josh Raynolds (Vinous) 93 points