

ESTABLISHED 2001

WHITE ROSE E S T A T E

Vintners of Neo-Classical Pinot Noir

2012 “The Neo-Classical Objective” Pinot Noir

The Vineyards

The objective of the neo-classical approach is to create the presentation of the varietal that has the greatest potential to generate an emotional connection to the wine.

The Neo-Classical Objective has four key parts:

1. Historical Orientation – 100% whole cluster fermentation
2. Classic Varietal Character (Typicity) – vineyard location and ideal growing temperatures
3. Enriched Technique – targeting the source of tannins for an improved condition of ageability
4. Vineyard Potential – an expectation of age-worthiness

After meticulously tasting barrel samples blind prior to bottling, only vineyards that meet the objective and exemplify the key points above for the given vintage are selected for this blend.

In The Winery

All vineyards were sorted and fermented with 100% whole clusters. Total skin contact ranged from 16-26 days. All vineyards were basket pressed in our traditional wooden ratchet presses. All lots were racked once after the completion of malo-lactic fermentation. 14% new French oak was used in the blend and the wine was bottled after 16 months in barrel.

Technical Data

Vineyards: White Rose Vineyard (11%), Vista Hills Vineyard (11%), Anderson Family Vineyard (17%), Guillen Vineyard (28%), Lia’s Vineyard (22%), and Luciole Vineyard (11%)
Clones: Pommard, Wadensville, Dijon 777 & 115
Harvest: October 11th-26th, 2012
Whole Cluster: 100%
Cooperage: 16 Months French Oak (14% new)
Bottled: March 7, 2014
Production: 428 cases