

ESTABLISHED 2001

# WHITE ROSE ESTATE

*Vintners of Neo-Classical Pinot Noir*

**2011 “The Neo-Classical Objective” Pinot Noir**

## The Vineyards

The Neo-Classical Objective has three parts:

1. Historical Orientation – 100% whole cluster fermentation
2. Classic Varietal Character (Typicity) – vineyard location and ideal growing temperatures
3. Enriched Technique – targeting the source of tannins for an improved condition of ageability

Only vineyards that meet this objective for a given vintage are considered for this blend.

White Rose Vineyard was planted from 1978-1981 in the Dundee Hills. The soil is volcanic Jory and the vines span a east-southeast slope at 700-850' elevation. The vineyard is entirely self-rooted Pommard Pinot noir. Yields were approximately 1.0 TPA in 2011 and fruit was harvest November 5<sup>th</sup>.

Vista Hills Vineyard is located immediately north of White Rose Vineyard along an east facing slope of volcanic Jory soil. The vines were planted from 1999-2001 with Dijon 115 & 777 clones. Yields averaged 2.0 TPA in 2011 and the fruit was harvested on November 2<sup>nd</sup> and 6<sup>th</sup>.

Murto Vineyard is also located in the Dundee Hills sub-AVA and was planted on volcanic Jory soils from 1988-2005. The clones include Pommard, Wadensville and Dijon 115 at an elevations of 700-800'. Yields averaged 1.5 TPA across the various blocks of this vineyard.

## In The Winery

All vineyards were sorted and fermented with 100% whole clusters. Total skin contact ranged from 23-25 days. All vineyards were basket pressed in our traditional wooden ratchet presses. All lots were racked once after the completion of malo-lactic fermentation. 9% new French oak was used in the blend and the wine was bottled after 16 months in barrel.

## Technical Data

Vineyards: White Rose Vineyard (35%), Vista Hills Vineyard (31%), Murto Vineyard (34%)  
Clones: Pommard, Wadensville, Dijon 777 & 115  
Harvest: November 4<sup>th</sup> to 6<sup>th</sup>, 2011  
Whole Cluster: 100%  
Cooperage: 16 Months French Oak (9% new)  
Bottled: March 1<sup>st</sup>, 2013  
Production: 416 cases